

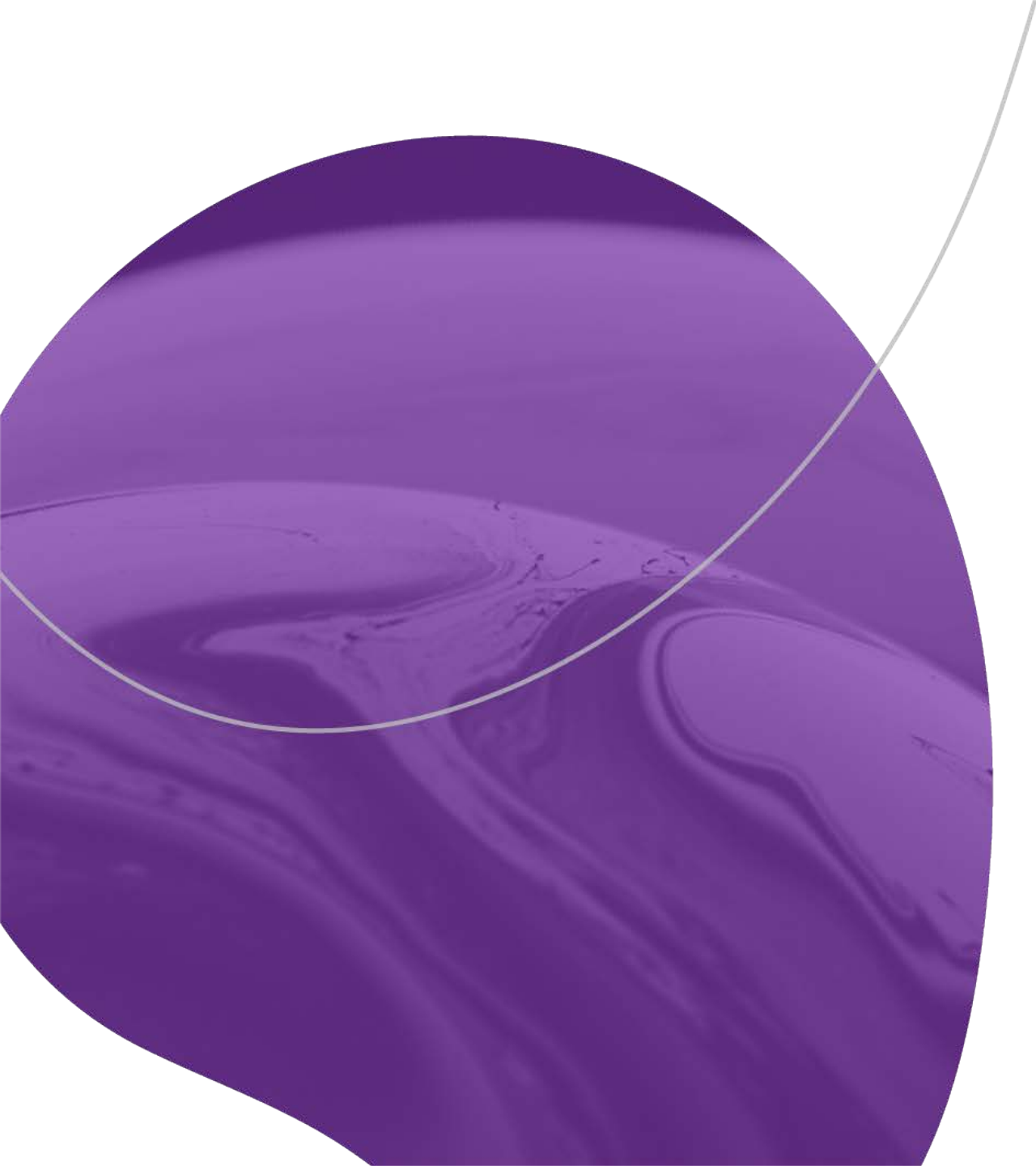
The background features a complex, fluid pattern of swirling colors, primarily deep purple, magenta, and blue, with some lighter, almost white, streaks. The pattern resembles marbled paper or a microscopic view of certain minerals, with organic, flowing lines that create a sense of movement and depth. The overall tone is dark and moody, with the colors appearing to glow from within.

FLOW



FLOW

We create bespoke, cost-effective packaging/POSM solutions for super premium & luxury brands.

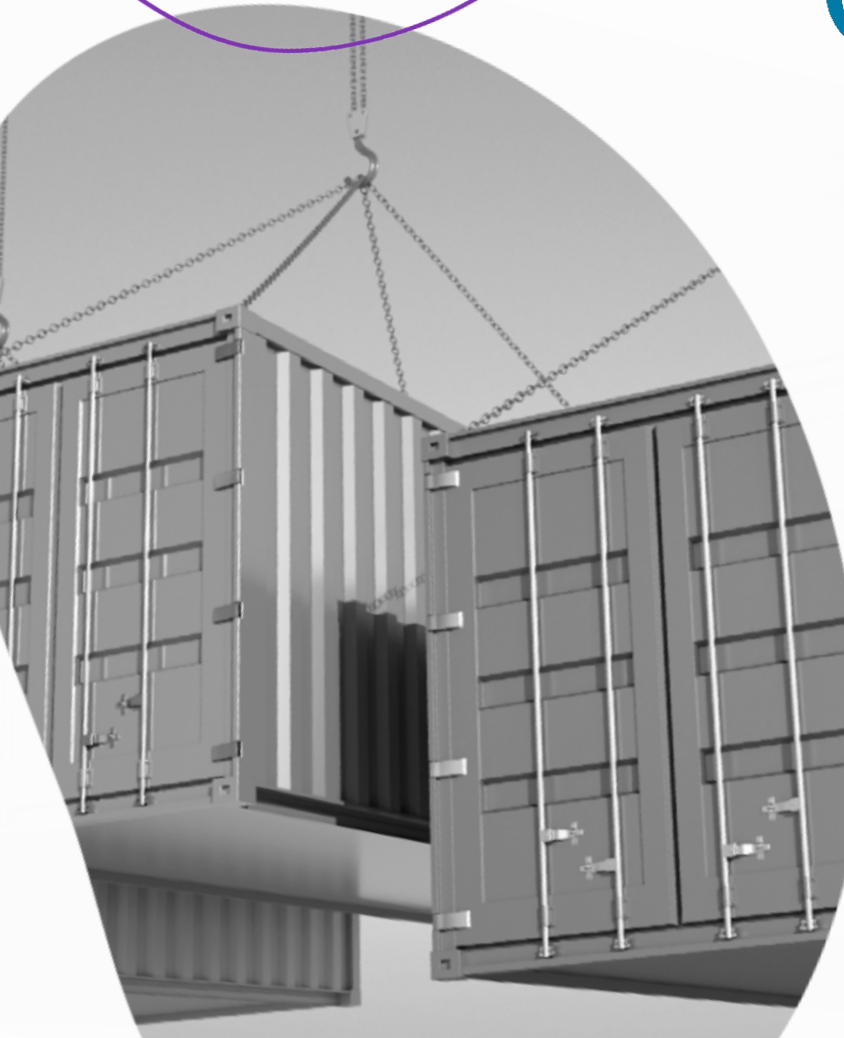


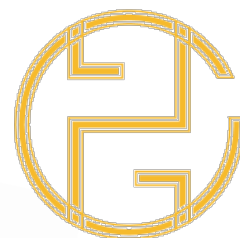
1. ABOUT US



C&W
SOURCING

102014

- 
- 
- Our journey begins with non-specialized consulting and trading company.
 - Based in Shanghai, we operated for years with Latam and Europe.
 - Focused on electronics, and industrial light equipment, we developed expertise in complex export operations, coordinating multiple factories.
 - Although no longer in the market, C&W helped us create our procedures, giving us strong command in engineering, quality control and logistics.



C2SOURCING

10 2014



01 2016



- Later on, we founded C2, becoming experts on POSM/glassware for spirits.
- With HQ in Shanghai, we opened new partnerships in Madrid and Lima.
- Our main clientele were alcohol main stream brands in Latam and Europe.
- Although we had the chance to understand the industry, we struggled with their lack of creativity and budget, which resulted in hard competition.
- Soon enough, landing boutique luxury brands became our long-term goal.



Hantu 咨询

10 2014

01 2016 04 2016

- Craving for, and loving design, we next founded a creative agency in China.
- That helped expanding Shanghai team, with design-oriented profiles.
- We targeted mainly Chinese corporations, westernizing their portfolios.
- Having created +30 brands, all kinds of touch points, and tons of graphic design, we started applying the expertise to the innovation of C2 supply.
- Thanks to this, we fully understand creative agencies/brands, and their needs.



ABOUT

OUR STORY
CONCEPT
PARTNERS
LOCATIONS

FLOW

FLOW

102014

012016

042016

062022

- Spirits market's crash, during COVID, pushed us for long needed restructuring.
- That resulted in a merger between Hantu & C2, and closing Lima office,
- Our team now operates from Shanghai and serves the challenging needs of awarded agencies and boutique luxury brands, worldwide, as sole focus.
- Although we can develop turn key projects (branding, design & production), our preferred work inherits challenging packaging/POSM design concepts, that we strive to produce to perfection, at a cost-effective budget.

FLOW resembles the **changes in the states of matter.**

Nature's wide variety of dynamic phenomena drive perpetual transformation. Time, pressure, and temperature shape our world, revealing its beauty.

Likewise, in world-class level projects, the hard precision of production and supply chain, harmonizes with the ingenuity in conceptual design, engaging in a complex dance where every element is in sync.

In such environment, the only way to achieve transcendence, is tuning all up to perfection.





Cons Marcos

Managing Director

MSc. Civil Engineering
Master in Finance
Master in International Trade

Lived in 7 countries, arrived China in 2011

International trade and design enthusiast,
he specializes in running cross-cultural
buying teams, based in Shanghai



Wendy Yuan

Sourcing Director

BA. International Trade & Economics

Former responsible for Decathlon's Swimwear worldwide, and MANGO's entire window display global department

Wendy runs FLOW's sourcing department, managing suppliers, production, logistics and ensuring that top quality is met at all times.

ABOUT

OUR STORY
CONCEPT
PARTNERS
LOCATIONS

Madrid



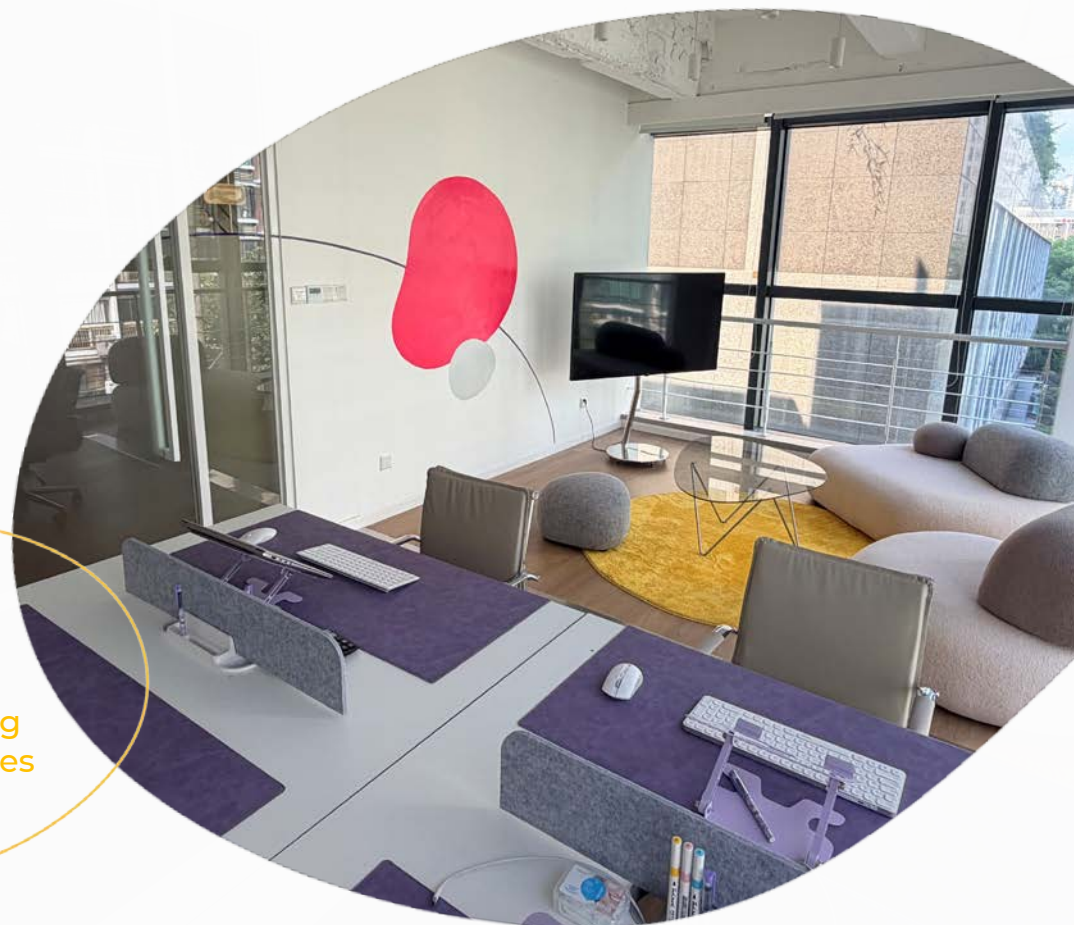
Shanghai



Singapore



- Offices
- Operating companies





2. WORKS



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Full concept

- **BRAND**

Tequila Rosaluz SS26

- **STATUS**

On sale

- **CONTRIBUTION**

Production of bottles, labels, stoppers and shipping boxes

- **CHALLENGES**

Developed complex bottle molds on the first try and production of several containers <2 months, including labels with double embossing + foil.



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Full concept

- **BRAND**

Conte Camillo 375ml

- **STATUS**

On sale

- **CONTRIBUTION**

Production of bottles, labels, stoppers and shipping boxes

- **CHALLENGES**

Developed complex bottle molds on the first try and production of several containers <2 months, including highly detailed stoppers for 5 different SKU's



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

● PRODUCT

Bottle

● BRAND

King Finvara 750ml

● STATUS

On sale

● CONTRIBUTION

Industrial design advisory
Bottle and stopper production

● CHALLENGES

Achieving a final geometry close enough to the details of the original



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**
Bottle and LED

- **BRAND**
KOI No Yokan

- **STATUS**
On sale

- **CONTRIBUTION**
Technology development
Bottle & LED Production

- **CHALLENGES**
Get LED in perfect sync with music
Complex bottle at price



2024
Pentawards
Bronze



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Bottle production

- **BRAND**

Inigo Cocktails 500ml

- **STATUS**

On sale

- **CONTRIBUTION**

Bottle production
Industrial design consulting

- **CHALLENGES**

Finalize a complex industrial design, which was troubling the execution. Weigh control on bottles with slender necks, with provokes untamable filling lines.



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Bottle

- **BRAND**

Nikka Whisky

- **STATUS**

Prototype (non official)

- **CONTRIBUTION**

Exploring textures to
apply in future projects

- **CHALLENGES**

Keep the level of accuracy of the
debossed patterns in Extra Flint



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Bottle

- **BRAND**

Bottle IP on sale

- **STATUS**

Prototype

- **CONTRIBUTION**

Production license
Bottle production

- **CHALLENGES**

N/A



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Signature glasses

- **BRAND**

Gin Mare

- **STATUS**

On sale

- **CONTRIBUTION**

Improvement deco paper
Glasses production

- **CHALLENGES**

Temperatures on production
Timings



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Signature glasses

- **BRAND**

The Alkkemist

- **STATUS**

On sale

- **CONTRIBUTION**

Design with Studio Garcés
Glasses production

- **CHALLENGES**

Matching colors with the stoppers.
Being able to finish the project on
budget window forecasted originally



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Signature glasses

- **BRAND**

Le Tribute

- **STATUS**

On sale

- **CONTRIBUTION**

Glasses production

- **CHALLENGES**

Timings



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Martini glasses

- **BRAND**

Le Tribute

- **STATUS**

On sale

- **CONTRIBUTION**

Glasses production

- **CHALLENGES**

Slender stem



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Short glasses

- **BRAND**

Santísima Trinidad

- **STATUS**

On sale

- **CONTRIBUTION**

Glasses production

- **CHALLENGES**

N/A



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Mini Bottles

- **BRAND**

Santísima Trinidad

- **STATUS**

On sale

- **CONTRIBUTION**

Bottle production

- **CHALLENGES**

Bottle rinsing



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Zamak stopper

- **BRAND**

Ron Volcán

- **STATUS**

On sale

- **CONTRIBUTION**

Design

Production

- **CHALLENGES**

Geometry

Double plating separation



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Zamak stopper

- **BRAND**

3454 Beyond

- **STATUS**

On sale

- **CONTRIBUTION**

Re engineer molds
Production

- **CHALLENGES**

Reduce leakage from bottle



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Zamak box clip

- **BRAND**

3454 Beyond

- **STATUS**

On sale

- **CONTRIBUTION**

Re engineer molds
Production

- **CHALLENGES**

N/A



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS



2025
Pentawards
Bronze

- **PRODUCT**

Zamak/leather items

- **BRAND**

Le Tribute Countryside

- **STATUS**

On sale

- **CONTRIBUTION**

Production

Manipulation zamak-leather

- **CHALLENGES**

Three belt connection on stopper

Accurate bond between elements



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Metal outer grid

- **BRAND**

Ron Volcán

- **STATUS**

On sale

- **CONTRIBUTION**

Design

Production

- **CHALLENGES**

Die cutting below tolerance

Clip development on the base



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Greyboard box + grid

- **BRAND**

Ron Volcán

- **STATUS**

On sale

- **CONTRIBUTION**

Conceptual Design
Production

- **CHALLENGES**

Find the right paper box textures
Smoothen the unboxing experience



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Greyboard box + grid

- **BRAND**

Ron Volcán

- **STATUS**

On sale

- **CONTRIBUTION**

Conceptual Design
Production

- **CHALLENGES**

Find the right paper box textures
Smoothen the unboxing experience



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**
Greyboard box
- **BRAND**
The Alpinist
- **STATUS**
On sale
- **CONTRIBUTION**
Re engineer box structure
Production
- **CHALLENGES**
Textured paper selection



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**
Greyboard box
- **BRAND**
Beyond Barrels
- **STATUS**
On sale
- **CONTRIBUTION**
Re engineer box structure
Production
- **CHALLENGES**
Textured paper selection



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

x4 Vinegar gift box

- **BRAND**

3454 Mountain Ess.

- **STATUS**

On sale

- **CONTRIBUTION**

Design

Production

- **CHALLENGES**

Box protection

Fixation of bottles



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

x4 Vinegar gift box

- **BRAND**

3454 Mountain Ess.

- **STATUS**

On sale

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Box protection
Fixation of bottles



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

x1 Vinegar box

- **BRAND**

3454 Mountain Ess.

- **STATUS**

On sale

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Box protection



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Greyb. box + POSM

- **BRAND**

Yzaguirre Herbal

- **STATUS**

On sale

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Matching hot stamping colors with
the rest of POSM elements



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Greyboard box

- **BRAND**

3454 Beyond

- **STATUS**

On sale

- **CONTRIBUTION**

Design

Production

- **CHALLENGES**

Box protection

Design and execution of multiple layer textures simulating glacier



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Greyboard box

- **BRAND**

3454 Beyond

- **STATUS**

On sale

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Box protection
Design and execution of multiple
layer textures simulating glacier



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**
Wooden box

- **BRAND**
JW Macallan

- **STATUS**
On sale

- **CONTRIBUTION**
Production

- **CHALLENGES**
Finding the right veneer
Engineering of outer protective
solution for transportation



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Greyboard box

- **BRAND**

L'Epoque Cognac

- **STATUS**

On sale

- **CONTRIBUTION**

Box Design
Production

- **CHALLENGES**

Smoothen opening mechanism



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**
Glorifier concept
- **BRAND**
Dom Pérignon
- **STATUS**
Proposal stage
- **CONTRIBUTION**
Conceptual Design
- **CHALLENGES**
Technology implementation



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Lantern packaging

- **BRAND**

Gin Mare

- **STATUS**

Discontinued

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Package internal configuration



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Bottle back lit label

- **BRAND**

Thunder Bitch

- **STATUS**

Discontinued

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Design hiding wires



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Wooden packaging

- **BRAND**

Le Tribute

- **STATUS**

On sale

- **CONTRIBUTION**

Production

- **CHALLENGES**

Improve bearing capacity of wooden walls, by modifying section



WORKS

GLASSWARE

METAL

BOXES

POSM

OTHERS

- **PRODUCT**

Leather tool box

- **BRAND**

Le Tribute

- **STATUS**

On sale

- **CONTRIBUTION**

Production

- **CHALLENGES**

Mimicking corporative leather color at scale, relative to other POSM products



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**
Various POSM
- **BRAND**
Le Tribute
- **STATUS**
On sale
- **CONTRIBUTION**
Production
- **CHALLENGES**
Matching plating



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Fabric bags

- **BRAND**

Gin MG Paradiso

- **STATUS**

On sale

- **CONTRIBUTION**

Production

- **CHALLENGES**

Speed development for a launch



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**
Leather tags

- **BRAND**
The Alpinist

- **STATUS**
On sale

- **CONTRIBUTION**
Production

- **CHALLENGES**
Matching dye colors



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

LED Menu

- **BRAND**

Belvedere
Dom Pérignon
Moët & Chandon
Veuve Clicquot

- **STATUS**

In clubs

- **CONTRIBUTION**

Design
Production

- **CHALLENGES**

Matching client's expectations



B

BELVEDERE
VODKA

WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Christmas candle

- **BRAND**

Tous

- **STATUS**

Discontinued

- **CONTRIBUTION**

Packaging development
Production

- **CHALLENGES**

Pattern die cut



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Whole production

- **BRAND**

Kalt Cosmetics

- **STATUS**

Discontinued

- **CONTRIBUTION**

Branding & Design
Product development
Production

- **CHALLENGES**

Formula development
Client's budget and expectations



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Whole production

- **BRAND**

HIITA Vapes

- **STATUS**

Discontinued

- **CONTRIBUTION**

Naming
Branding & Design
Product development

- **CHALLENGES**

Formula development
Client's budget and expectations



WORKS

GLASSWARE
METAL
BOXES
POSM
OTHERS

- **PRODUCT**

Whole production

- **BRAND**

HIITA Vapes

- **STATUS**

Discontinued

- **CONTRIBUTION**

Naming
Branding & Design
Product development

- **CHALLENGES**

Formula development
Client's budget and expectations



3. ~~WHY?~~

WHY NOT!



WHY NOT!

PUSHING LIMITS!
CONCEPT MATTERS
SO DOES BUDGET
TOP CONTROL

Currently working with international renowned agencies and designers, **we love being challenged** on new solutions, never seen in the industry.

Whether it is a complex die cut in an EVA, a multilayer greyboard based packaging, the development of a beat sensitive LED to equalize a bottle to perfection..

As long as manufacturing limitations, and budget allows, Asia is the market where wonders happen, and reason why boutique luxury brands, with limited funding, can still afford award winning solutions.

FLOW



WHY NOT!

PUSHING LIMITS!
CONCEPT MATTERS
SO DOES BUDGET
TOP CONTROL

Designers put a big effort developing great ideas, and deserve them surviving through production.

If budget allows, our state-of-the-art network of manufacturers is able to **mimic the concept**, making the production indistinguishable from the original render.

Moreover, we don't consider the role of the designers ends with an image. We make sure, in front of the client, that **their opinions are considered**, should any change during sampling and production stage.

Only by respecting the true nature of the concept, and the opinion of those who created it, we can achieve results worth the attention of the public.

FLOW



WHY NOT!

PUSHING LIMITS!
CONCEPT MATTERS
SO DOES BUDGET
TOP CONTROL

FLOW

Aside respecting designers, as experts in production we also understand the need to stick to the client's budget,

In order to ensure both goals are met, we encourage conversations, together with designers, **from early stages**. Best way to help all parties is by providing with our expertise, BEFORE the final concept is finished.

We help determine, from all compatible ideas, which ones apply later on to the client's financials. Additionally, we ask clients for **transparency on budget and expectations**.

The advantages: cutting development times, reducing iterations, and, especially, achieving perfect results on budget, respecting original concept.



WHY NOT!

PUSHING LIMITS!
CONCEPT MATTERS
SO DOES BUDGET
TOP CONTROL

FLOW

As consultants, we put ourselves on our client's shoes, trying to optimize every aspect of the operation.

Through curated **business analysis**, we advice on how to properly manage the economies of scale, in order to make the best for their money, both on development and production stage.

In addition, we perform **our own quality controls**, focusing on the aspects they most concern about, providing with iron clad safety on final results..

Once production is over, we provide with constant information of the transportation stage, with **geolocation in real time**, for our client's comfort.





4. CLIENTS

KOI NO YOKAN

GIN MARE
MEDITERRANEAN GIN

LE TRIBUTE
OLD BUT NEW

SANTISIMA
TRINIDAD
Cuba

GIN MG
CASA FUNDADA
EN 1835

LeTAO

MOËT & CHANDON
CHAMPAGNE

BELVEDERE
VODKA

Dom Pérignon

VEUVE CLICQUOT
REIMS FRANCE



Bologna
Fiere

R.V.
RON VOLCÁN

ALPINIST

354

BEYOND BARRELS

L'ÉPOQUE
COGNAC

1884
YZAGUIRRE
VERMOUTH

IBERIA

CUTTY SARK
BLENDED
SCOTCH WHISKY

BRUGAL
LA PERFECCIÓN DEL RON

Seagram's Gin

MELIÀ

MASTER'S
LONDON DRY GIN

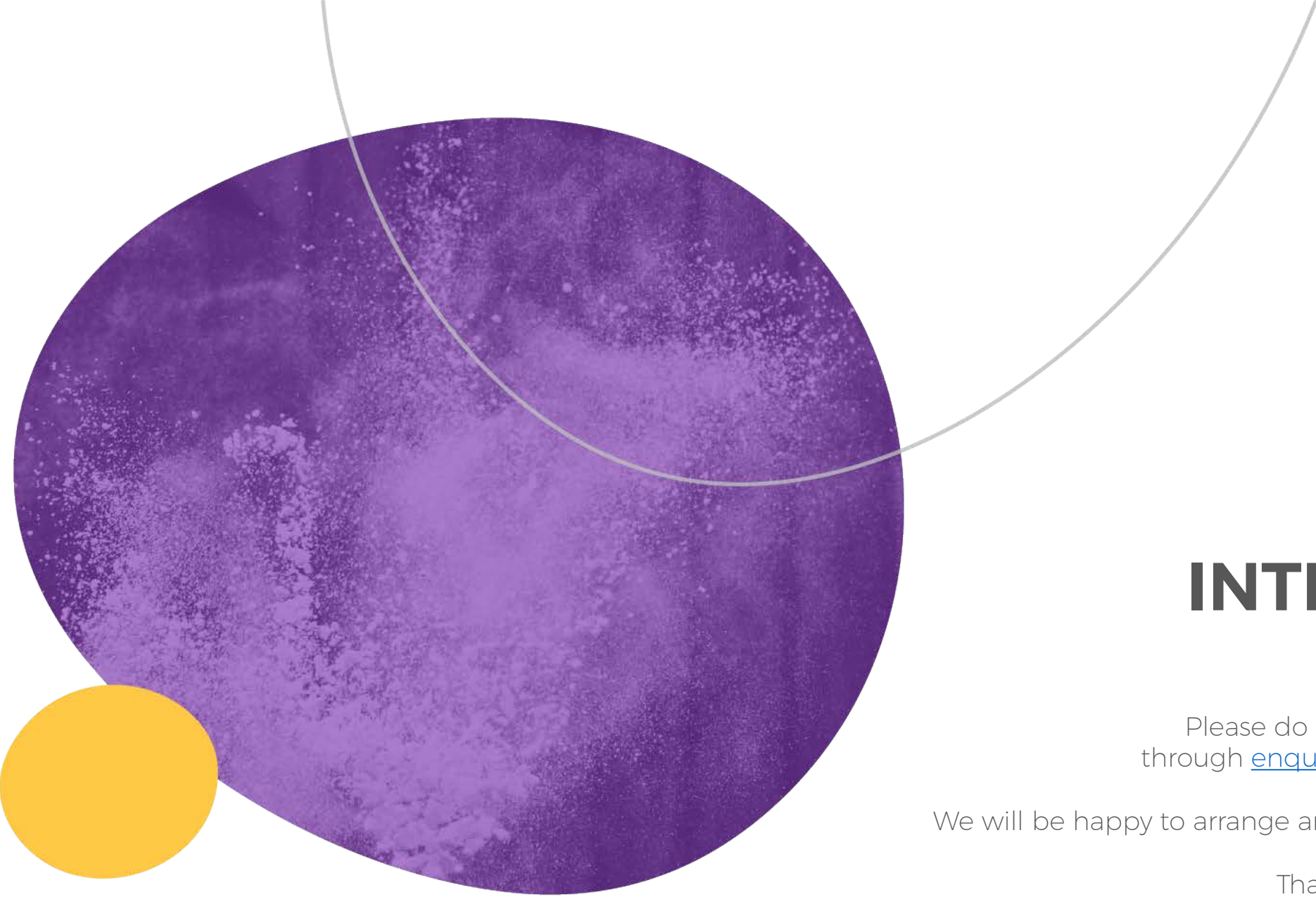
BARCELÓ
RON DOMINICANO

LARIOS
ESTD 1866

Thunder Zitch

elit

TOUS



INTERESTED?

Please do not hesitate contacting us,
through enquiries@makeitwithflow.com

We will be happy to arrange an introductory contact call,

Thanks for your valuable time!

FLOW

CHINA

531 Anyuan Road
Room 402
200040 JingAn
Shanghai, China



SPAIN

8 Marcelino Mdez. Pelayo
09001 Burgos
Spain

